

WEB & PRINT

# ARTWORK & DESIGN

## DESIGN SERVICES

Horticulture Connected can offer a design service for artwork required by the client.

Prices for print adverts start at €95 including two changes, online adverts start at €65, and website design packages start at €1200.

## DESIGN PRICES

A4 Full Page Advert	€195
Half A4	€155
Quarter A4	€125
Single / Dbl S&S Directory	€95
Logo Design	from €380
Logo Design & branding	from €580
Online Adverts	from €65
Website Design	from €1200

Prices excluding Vat

## PRINT SIZES

- Full Page Advert - 216w x 303h mm
- 1/2 page Landscape - 180w X 129h mm
- 1/2 page Portrait - 88w X 262h mm
- 1/4 page advert - 88w X 129h mm
- 1/8 page advert - 88wmm w X 63h mm

## SUPPLIER & SERVICE SECTION

- Standard - 38w mm X 50h mm
  - Double (Landscape) - 78w mm X 50h mm
  - Double Advert (Portrait) - 38w mm x 104h mm
- All sizes are given width x height*

## WEBSITE DESIGN PACKAGES

STARTING FROM  
**€1200**

FOR A 5 PAGE BROCHURE SITE

## ONLINE SIZES

- Leaderboard banner: 728w X 90h
  - Large Rectangle banner: 300w x250h
  - Small Rectangle: 300wx90h
  - Newsletter Header banner: 468w X 60h
- All sizes in pixels*

All artwork should be supplied as PDF  
or as a high-resolution image  
(tiff, eps or jpeg at 300 dpi) in CMYK.

*\*Artwork created by Horticulture Connected remain under the ownership of the designer until full payment has been received.*

Email [design@horticulture.ie](mailto:design@horticulture.ie) for more details

# ADVERT LAYOUT & DIMENSIONS

## FULL A4 ADVERT

IFC | IB | BC  
216 W X 303H [Inc a 3mm bleed]

## 1/2 PAGE ADVERT

180W X 129H mm

## 1/2 PAGE ADVERT

88W X 262H mm

## 1/4 PAGE ADVERT

88W X 129H mm

## SUPPLIER AND SERVICE SIZES

**DBL PORTRAIT**  
38w X 104h mm

**SMALL**  
38w X  
50h mm

**DOUBLE**  
78w X 50h mm

All artwork should be supplied as PDF or as a high-resolution image (tiff, eps or jpeg at 300 dpi) in CMYK.